

Archery is a sport, involving shooting arrows from a bow. It is also a fitness activity that benefits areas from muscle development to mental health. Today, Archery is mainly a competitive sport and recreational activity. We thrive on promoting a healthy active lifestyle by providing fun, immersive and engaging experience to kids & adults.

It's an Olympic sport and provide archers with many opportunities. Anyone can participate in archery regardless of any athletic or physical disability. We have focussed on Archery sports as we believe

"It's a sport of a lifetime".

Traditional and Technology integrated
"Indoor Archery sports concept"
for young and young minds.

Nothing Clears a Troubled Mind Better Than Shooting a Bow. !

Creative i-Archery

Creative i- Archery is a completely intelligent and multimedia archery concept.

It works like a cinema by projecting a picture onto a foam wall. The system integrates projection, mapping and IR recognition techniques to achieve virtual targets and automatic scoring without changing the thrill of the sport. It is a brand new archery concept with more fun and full of automatic features. **Currently it is the highest technology of indoor archery system in the world.**



Archery is quickly becoming one of the fastest growing recreational activities among today's youth. Regardless of age, this activity is attracting countless young people to become proficient at a very ancient tradition so we thought of developing a new design for this sport at a whole new level.



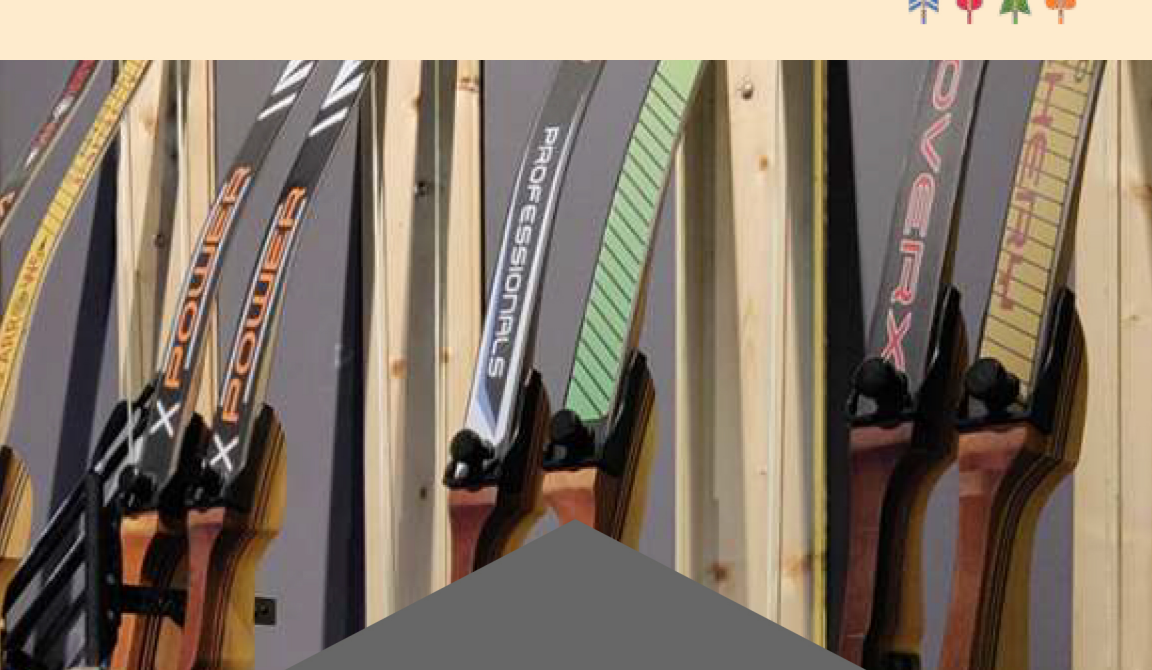
Let's make Archery accessible for young minds. !



Life lessons and Health benefits :

Archery provides visual stimulation to the child, making it possible for them to see the progression, development and possession of various skills. Besides the fun of sending arrows down range into a target, archery is also a teaching tool. Archery is far more than ownership of a bow and arrow since it provides us with life learning lessons.

- 🎯 Discipline
- 🎯 Social Skill
- 🎯 Attention to Detail
- 🎯 Personal Responsibility
- 🎯 Mental focus
- 🎯 Fun
- 🎯 Persistence
- 🎯 Patience
- 🎯 Play By The Rules
- 🎯 Confidence



Archery is a great sport for building confidence. The feeling of shooting a bow and accomplishing your goal – whether it's drilling a bull's eye or executing a great shot helps you build self-esteem and enjoy a sense of accomplishment.

Our Aim

Our aim is to promote Archery across globe where we continue to provide youth with both fun and valuable learning.

Get in Touch

- 🏠 SCF 8-14, K-Area Road, Zirakpur, Mohali, Punjab (India)
- 📞 +91 9115555016 | +91 9115555014
- ✉ info@overxinnovations.com
- 🌐 www.thebowsandarrows.com | www.overxinnovations.com

We are committed to make changes in the way Archery as a sport is played

